



Aesthetic Clinic of the Year

Professional Beauty GCC Awards

Who can enter?

Any clinic in the GCC that operating **minimum of 1 year** and offers invasive and/or non-invasive aesthetic treatments. These may include (but are not limited to) botulinum toxin, dermal fillers, peels, radio frequency, laser treatments, body contouring, minor cosmetic surgery and cosmeceutical-based skincare. The clinic must have a medical practitioner (i.e doctor, nurse or dentist) working on site.

Below is a short summary of the questions asked in the Aesthetic Clinic of the Year categories in the Professional Beauty Awards

About the Submitter

Here the person entering the form should enter their contact details. They may differ from those of the salon's primary contact. You will be asked: Full Name/Job Title/Company/Telephone/Email How did you hear about the Awards?

About the Property: Main Questions

This section asks for longer answers on various elements of your Property;

- Which cosmeceutical/medical skincare brands do you stock/use?
- What treatments do you offer?
- What facilities does your clinic offer:
- Please explain your clinic's philosophy and point of difference from the competition:
- Please outline your key initiatives for the last 12 months and give evidence/examples of how these have helped your business:



- Please outline the medical training you and your staff have undertaken and any additional medical expertise you have for the clinic (such as an off-site medical director or a visiting doctor).
- Please outline your marketing and promotional calendar for the coming year

Contacts at the Clinic

You will be asked for the details of the salon contacts and of the /Director/ General Manager of the Property – these may be the same as the primary contact or submitter. In each case, you will be asked: Full Name; Position; Email; Telephone.

About the Property

We ask for the following information to check the eligibility of your property in this category:

- Clinic Name;
- When did the clinic open? The clinic should be operating for at-least 1 year, if less 1 year you are not eligible to enter this award.
- Number of treatment rooms
- Web Address;
- Social Media links;
- ClinicAddress in full

Supporting Documents: Pictures of Clinic

You should upload images of both the interior and exterior of your Clinic, and then a smiling shot of your team.

Supporting documents: Menu

You must upload a current treatment menu to be eligible to enter.

Supporting documents: Marketing Material and Additional Items

Finally, you can upload any marketing material or additional items you feel will support your entry.