



## **Business Director of the Year**

### **Professional Beauty GCC Awards**

#### **Who can enter?**

The driving force behind the business – forward thinkers, entrepreneurs and strategisers. A joint entry may consist of a maximum of three directors. Finalists in this category will be required to attend an interview at a venue in Dubai.

Below is a short summary of the questions asked in the Business Director of The Year category in the Professional Beauty GCC Awards.

#### **About the Submitter**

Here the person entering the form should enter their contact details. They may differ from those of the salon's primary contact. You will be asked: Full Name/Job Title/Company/Telephone/Email How did you hear about the Awards?

#### **Entrants Contact Information**

You will be asked for details of the entrant, Full Name; picture of Entrant; Company name; Job Title; Email; Mobile and Telephone number.

- Web Address of company
- Social Media links of entrant
- Salon Address in full
- The duration of which the entrant has worked in the industry
- How many people work for the Entrant



## Main Questions

This section asks for longer answers on various elements of your role.

- As a Director of your company – what is your role? 500 Words max
- As a Director, what are you most proud of? 400 words max
- How do you motivate others? 400 words Max
- What skills do you have that allow you to excel in your role? 400 words max
- What are your passions within the industry and how do others in the industry view you? 400 words max
- List any additional activities you are involved in within the industry? 400 words max
- Describe your professional self in 100 words? ( You have the option to do this is writing or through a video or both

***Videos should not be longer than 30 seconds in length.***

## Supporting Documents

You should upload your CV and any other relevant documents to support your entry such as;

- Qualifications
- Treatment Menus
- Examples of Press coverage