



Employer of the Year

Professional Beauty GCC Awards

Who can enter?

Any beauty salon, nail salon, hair salon, spa, or aesthetic clinic in the GCC that opened before the end of February 2024 and employs therapists, nail technicians, hair stylists, barbers, or aestheticians — whether full-time or part-time. Please note that product brands and suppliers are not eligible for this award.

Below is a short summary of the questions asked in Employer of The Year category in the Professional Beauty GCC Awards.

About the Submitter

Here the person entering the form should enter their contact details. They may differ from those of the salon's primary contact. You will be asked: Full Name/Job Title/Company/Telephone/Email How did you hear about the Awards?

Entrants Contact Information

You will be asked for details of the entrant, Full Name; picture of Entrant; Company name; Job Title; Email; Mobile and Telephone number.

- Web Address of company
- Social Media links of entrant
- Salon Address in full
- The duration of which the entrant has worked in the industry
- How many people work for the Entrant



Main Questions

This section asks for longer answers on various elements of your role.

- Please explain what makes your business and management philosophy special **200 Words max**
- Please outline your business's key achievements of the 12 months leading to 28th February and give evidence/examples of how these have improved your staff's careers **400 words max**
- Please outline your training schedule for the 12 months leading to 28th February 2025 and explain how staff have been encouraged to develop their skills and to contribute ideas to the business **400 words Max**

Supporting Documents

You should upload your CV and any other relevant documents to support your entry such as;

- Qualifications
- Marketing material
- Examples of Press coverage
- Contact details for at least 10 of your employees
- Team Picture
- Salon Picture