



Terms & Conditions

Professional Beauty ADVANTAGE CARD

The Professional Beauty ADVANTAGE CARD is issued to individuals working within the beauty, spa, hair, aesthetics and wellness industry. The card confirms verified membership and provides access to selected benefits offered by participating salons, clinics, spas and hotel wellness properties.

By applying for and using the Professional Beauty ADVANTAGE CARD, you agree to the following terms:

1. Eligibility

The Professional Beauty ADVANTAGE CARD is available only to individuals currently working within the professional beauty, spa, hair, aesthetics or wellness industry.

All applications are subject to verification. Professional Beauty reserves the right to approve or decline any application at its discretion.

2. Onboarding and Activation

As part of the onboarding process, applicants are required to register for at least one Professional Beauty event, including but not limited to:

- Professional Beauty GCC Summit
- Professional Beauty Abu Dhabi
- Professional Beauty Dubai

Registration for one of these events enables the creation of your unique member profile and associated QR code, which forms part of your digital card.

Your ADVANTAGE CARD will be issued once your application has been approved and your registration has been completed.



3. Membership Validity

Membership is valid for a period of 12 months from the date of issue, unless otherwise stated.

Members may be required to reapply and reconfirm their eligibility upon expiry.

If your employment or involvement in the industry changes during this period, you should notify Professional Beauty. Continued use of the card may no longer be valid if eligibility cannot be maintained.

4. Personal Use

The Professional Beauty ADVANTAGE CARD is issued to an individual and is strictly non-transferable.

The card may only be used by the named card holder and must not be shared, copied or used by any other person.

5. Access to Benefits

The card provides access to selected benefits offered by participating properties. These may include:

- discounted rates
- added value services
- special packages

All offers are:

- provided at the discretion of the participating property
- subject to availability
- subject to the property's own terms and conditions
- not guaranteed

Members must declare that they are an ADVANTAGE CARD holder at the time of booking. If the ADVANTAGE CARD is not declared at the time of booking, participating properties may choose not to apply the offer.



6. Use of the Card and Identification

Members may be required to:

- present their digital ADVANTAGE CARD at the time of booking and/or upon arrival
- present valid identification to confirm their identity

Failure to provide the card and/or identification may result in the offer not being applied.

7. QR Code and Verification

Each ADVANTAGE CARD includes a unique QR code linked to the member's profile.

Participating properties may request to scan this QR code in order to:

- verify membership
- confirm eligibility for the offer
- record the interaction

By presenting your ADVANTAGE CARD for use, you acknowledge and accept that your QR code may be scanned for these purposes.

8. Data Sharing and Marketing

By applying for and using the Professional Beauty ADVANTAGE CARD, you acknowledge and agree that:

- your personal information may be collected and processed by Professional Beauty for the purposes of verifying your eligibility, issuing your membership, and administering the programme
- when your QR code is scanned by a participating property, your basic contact details (such as name, company and email address) may be shared with that property to confirm your eligibility and record your visit
- Participating properties may use this information to contact you in relation to your visit and, where permitted, for marketing purposes in accordance with their own privacy policies.

Professional Beauty does not control how participating properties manage or use your data once it has been shared. Members are encouraged to review the privacy policies of participating properties where relevant.

By choosing to use your ADVANTAGE CARD at a participating property, you acknowledge that your information may be shared as part of this process.



9. Availability of Offers

Offers may only be available:

- on selected days or times
- on specific services
- during quieter periods
- subject to limited availability

Members are responsible for confirming availability and conditions at the time of booking. Participating properties reserve the right to refuse or limit offers where conditions have not been met.

10. Booking Responsibility

All bookings are made directly with the participating property.

Professional Beauty is not responsible for:

- booking arrangements
- pricing
- availability
- service delivery
- cancellations or disputes

Any issues must be addressed directly with the property.

11. Fair Use

The programme is intended to support the professional community.

Members are expected to use the card fairly and in good faith. Misuse, including sharing the card or attempting to gain unauthorised benefits, may result in membership being withdrawn.

12. Monitoring and Feedback

Professional Beauty may collect feedback from members to ensure that participating properties are honouring their offers and maintaining programme standards. This may include follow-up communication regarding your experience.



13. Changes to the Programme

Professional Beauty reserves the right to:

- amend the programme
- change available benefits
- update these terms and conditions
- withdraw or suspend the programme at any time.

14. Card Management

Professional Beauty reserves the right to update, replace or reissue ADVANTAGE CARDS where required, including for operational, security or programme updates.

Lost, shared or misused cards may be invalidated and replaced at Professional Beauty's discretion.

15. Cancellation of Membership

Professional Beauty reserves the right to suspend or cancel membership where:

- eligibility cannot be confirmed
- false information has been provided
- the card has been misused
- behaviour is inconsistent with the intent of the programme

16. Data Protection and Privacy

Professional Beauty is committed to handling personal data in a transparent, secure and lawful manner, in accordance with applicable data protection laws, including the UAE Personal Data Protection Law (PDPL) and, where applicable, the General Data Protection Regulation (GDPR).

By submitting an application and participating in the programme, you consent to the collection and processing of your personal data for the following purposes:

- verifying your eligibility for membership
- issuing and managing your ADVANTAGE CARD
- facilitating access to participating properties
- supporting event registration and engagement
- maintaining programme quality through feedback and monitoring

Your data will be stored securely and retained only for as long as necessary to fulfil these purposes.



17. Your Rights

You have the right to:

- request access to the personal data held about you
- request correction of inaccurate or incomplete information
- request deletion of your data, subject to programme requirements
- withdraw your consent to receive marketing communications at any time

Requests can be made by contacting Professional Beauty via the contact details provided on the official website.

18. Marketing Communications

Where you have opted in, Professional Beauty may contact you with updates relating to:

- your membership
- relevant industry opportunities
- events and programme updates

You may unsubscribe from these communications at any time using the link provided in communications or by contacting us directly.

19. Third-Party Responsibility

Participating properties act as independent data controllers in relation to any personal data they collect through QR code scanning or direct interaction.

Professional Beauty is not responsible for the data handling practices of participating properties once your information has been shared with them.

20. Acceptance

By applying for and using the Professional Beauty ADVANTAGE CARD, you confirm that:

- the information provided is accurate
- you meet the eligibility criteria
- you agree to these terms and conditions